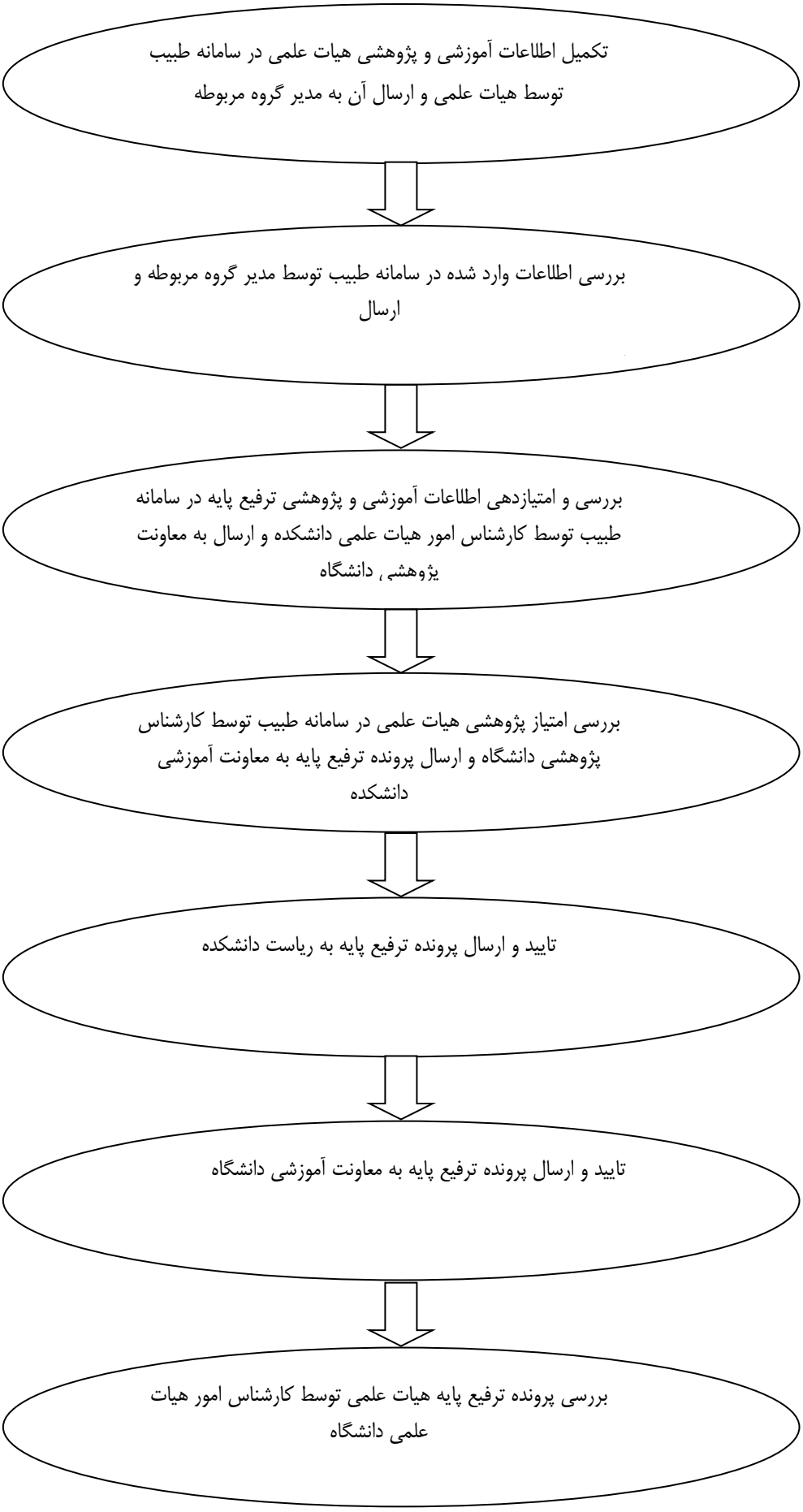فرآیند ترفیع پایه